



Annual Breakfast Gala

2019 Advertising Mechanical Requirements Breakfast Journal Ads: Due March 25, 2019

ADVERTISING GUIDELINES

- Ads should be full color (CMYK) and Denver Kids, Inc. promotional in nature, for example:
 "ABC Company is proud to support Denver Kids at the Annual Breakfast Gala."
 "ABC Company recognizes Denver Kids for shaping tomorrow's leaders."
- To guarantee inclusion in the breakfast journal, be sure to submit your ad(s) by the indicated deadline.

BREAKFAST JOURNAL – ARTWORK FILES DUE MARCH 25, 2019

Breakfast Journal ads are included with Presenting, Gold, and Silver-level underwriter packages and are also available for purchase. To purchase an ad, please contact Michelle Maldonado at 720-423-2481 or michelle_maldonado@dpsk12.org.

FILE SUBMISSION

- All ad files to be submitted in hi-res (300 dpi) PDF format.
- Submit files to bridget_boyd@dpsk12.org by March 25, 2019.
- A confirmation email will be sent to you following your submission.
- For questions regarding your ad, please contact Bridget Boyd at 720-203-5974 or bridget_boyd@dpsk12.org.

AD DIMENSIONS

Presenting Underwriters

Two-page spread:
Bleed: 17 x 11.125
Trim: 16.75 x 10.875
Safety: 16.25 x 10.375
No Bleed: 15.625 x 10

Gold Underwriters

Full-page ad:
Bleed: 8.5 x 11.125
Trim: 8.375 x 10.875
Safety: 7.875 x 10.375
No Bleed: 7.25 x 10

Silver Underwriters

Half-page (HORIZONTAL) ad:
8.5 x 5.5
Trim: 8.375 x 5.375
Safety: 8.125 x 5.175
No Bleed: 7.5 x 4.875