

03.03.18

DenverKidsInc.org/YPCSignatureEvent
#YPCMasqueradeBall #DenverKidsInc



Masquerade & Ball

Join the **Denver Kids Young Professionals Council** on **Saturday, March 3rd**, from **8pm until midnight** at **Mile High Station** for the **Denver Masquerade Ball**, a unique social event that benefits a worthy cause:



Tickets start at
\$50 for General Admission | \$75 for VIP

Denver Kids helps Denver Public Schools students, grades K-12, who face the personal challenges of higher risk environments, to successfully complete high school, pursue post-secondary options, and become contributing members of the community.

The Denver Masquerade Ball is hosted by the Denver Kids Young Professionals Council (YPC). YPC is made up of community members who are committed to raising awareness and funds for Denver Kids while developing future philanthropic and non-profit leaders in the greater community.

YPC's signature annual fundraising event for 2018 is the Denver Masquerade Ball. This event creates a unique formal experience, allowing attendees to dance, drink, and socialize while dressed in their best with a touch of mystery!

The 2018 Denver Masquerade Ball is expected to attract 400 guests and will feature a special music performance, signature cocktails, and a contest for most decorated mask. While the guests are disguised, there is nothing secret about the cause. All proceeds go to Denver Kids.

Sponsorship

YPC's sponsorship opportunities are designed to deliver maximum exposure for philanthropic involvement at our annual event. Sponsorship gives you access to a motivated and active group of young professionals interested in bettering their community. Your sponsorship funds serve Denver Kids students and programs.

Last year, YPC Signature Event raised more than \$65,000 in support of Denver Kids students who face the personal challenges of higher risk environments. Rally behind our bold journey to ensure that Every Student Counts and Every Student Graduates by partnering with the Denver Kids YPC today.

PRESENTING SPONSOR (\$10,000)

- Provides 5 students with complete wrap-around enrichment programming
- Premier logo placement on Step and Repeat
- Display marketing materials in VIP area and on all cocktail tables
- Company video (30 secs) or live introduction (60 secs) on main stage
- Premier logo placement on Main Entry and Stage Banners
- 10 complimentary VIP tickets
- Logo on all event marketing materials
- Name/logo and company description on website

PLATINUM SPONSOR (\$5,000)

- Provides 3 students with an Educational Counselor
- Premier logo placement on Main Entry and Stage Banners
- 7 complimentary VIP tickets
- Logo on all event marketing materials
- Name/logo and company description on website

GOLD SPONSOR (\$2,500)

- Provides full support for 1 student a year
- Logo on Main Entry and Stage Banners
- 5 complimentary VIP tickets
- Logo on all event marketing materials
- Name/logo and company description on website

SILVER SPONSOR (\$1,000)

- Places 6 students in the Denver Kids Academic Achievement Program for one year
- 3 complimentary VIP tickets
- Logo on all event marketing materials
- Name/logo and company description on website

BRONZE SPONSOR (\$500)

- Provides full summer programming for 10 students
- 1 complimentary VIP ticket
- Logo on all event marketing materials
- Name/logo and company description on website

In-Kind Sponsorship Opportunities

All in-kind sponsors will receive logo recognition on the website and all event marketing materials as well as complimentary VIP tickets to the event. We are in need of the following in-kind donations:

- Beer, Wine, Liquor & Champagne Sponsor
- VIP Sponsor: appetizers and serving materials for VIP section, items to include in the VIP gift bag
- Decorations Sponsor: table centerpieces, flowers, drapes, lighting, signage, etc.
- Live music, DJ, emcee, photographer, comedian, etc.

365 PLATINUM SPONSORSHIP (\$25,000)

Denver Kids' 365 Platinum Sponsorship program provides the most consistent and impactful marketing exposure for your company or organization over the course of the year. To learn more, please contact Michelle Maldonado, Director of Development, at 720.423.2470 or Michelle_Maldonado@dpsk12.org.



Silent Auction Donations

All donations to the Silent Auction will receive recognition on the event Facebook page and Mobile Bidding website in weeks leading up to the event, as well as on signage at the event. We are searching for unique and fun items such as the following:

- Travel: all-inclusive trips, weekend getaways, hotel stays, ski trips, airline tickets
- Dining: restaurant gift certificates, food and drink festivals, cooking classes
- Artwork
- Music: concert tickets, backstage passes, signed instruments or albums
- Sports tickets, memorabilia & activities: game tickets, signed memorabilia, fitness classes, golf outings
- Unique experiences for the whole family: "Behind the Scenes" tours of a museum, theme park tickets, "Animal Encounters" at the zoo
- Fun outings: spa day, brewery and distillery tours, whitewater rafting
- Gift baskets

DENVER KIDS YPC MASQUERADE BALL SPONSORSHIP CONTACTS:

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